

## Fundstrat Celebrates Launch of GRNY ETF by Ringing Opening Bell at the New York Stock Exchange

Fundstrat Global Advisors celebrated its [Granny Shots US Large Cap ETF](#), trading under the ticker GRNY, by ringing the opening bell at the New York Stock Exchange on April 21, 2025. This event celebrated the firm's ongoing commitment to providing data-driven investment strategies for navigating markets.

GRNY, which became publicly listed in November 2024, utilizes a rigorous research process to identify the most important themes driving the economy and US equity market. The ETF employs an active top-down thematic approach combined with a quantitative bottom-up model, offering investors a differentiated approach. GRNY aims to provide investors with diversified exposure to long-term growth themes such as artificial intelligence, digital transformation, and demographic market trends.

"Ringling the bell at the NYSE is not just a symbolic moment – it represents our team's commitment to delivering accessible and data-driven investment solutions," said Tom Lee, Co-Founder and Head of Research at Fundstrat. "The GRNY ETF is a natural extension of our work: turning our research into practical tools for investors."

The event also highlights Fundstrat's growth and its evolution from an independent research firm to a broader platform that integrates strategy, technology, and asset management. GRNY offers investors a way to tap into Fundstrat's trusted research and disciplined approach through a publicly traded vehicle.

Watch the full video [here](#).



Tom Lee, Fundstrat's Co-Founder and Head of Research, signing the distinguished guest book.

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Co-founders: John Bai (left) and Thomas Lee (right).



The New York Stock Exchange.



Fundstrat Global Advisors Team. Image courtesy of NYSE Group. NYSE does not recommend or endorse any investments, investment strategies, companies, products or services.

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